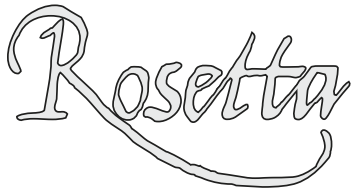


WOODEN VALLEY WINERY

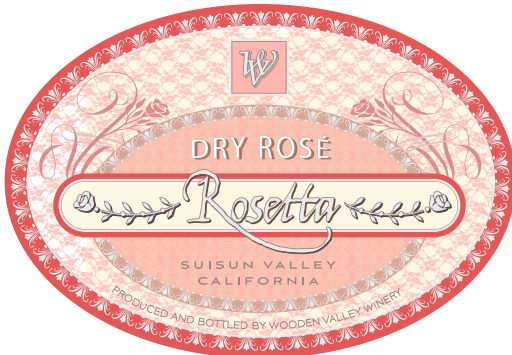
BRAND STANDARDS

DRY ROSÉ BRAND

LOGO:



LABEL:



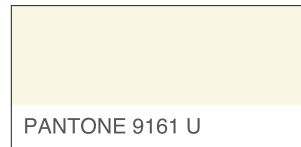
LABEL'S FONTS:

Rose - AG Oldface Shaded

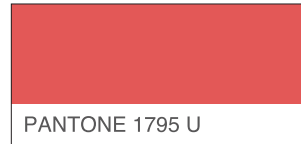
Suisun Valley California - Aviano Sans Bold



PANTONE 169 U



PANTONE 9161 U



PANTONE 1795 U



PANTONE 701 U



FOIL SILVER/GRAY



COLORS:

Coral Pink - Pantone 169 U

#F886AB
RGB 248, 182, 171

Cream - Pantone 9161 U

#FAF4E1
RGB 250, 244, 225

Red - Pantone 1795 U

(outer border) - #C25958
RGB 194, 89, 88

Pink - Pantone 701 U

#CE949C
RGB 206, 148, 156

Gray/ Silver

#E3E3E3
RGB 227, 227, 227